



Position Specification

West Wawanosh Mutual Insurance Company

President and Chief Executive Officer

January 2025

The logo for West Wawanosh Mutual Insurance Company features the company name in a serif font. 'WEST WAWANOSH' is in a larger font size than 'MUTUAL INSURANCE COMPANY'. A large, stylized, light grey graphic element, resembling a wave or a stylized 'W', is positioned behind the text.

WEST WAWANOSH

MUTUAL INSURANCE COMPANY

POSITION	President and Chief Executive Officer (CEO)
LOCATION	Goderich, Ontario
REPORTING RELATIONSHIP	Board of Directors, West Wawanosh Mutual Insurance Company (WWMIC)
DIRECT REPORTS	Three
WEBSITE	https://wwmic.com/

THE OPPORTUNITY

West Wawanosh Mutual Insurance Company (WWMIC) is seeking a visionary leader to succeed its retiring President and CEO. If you live the values of humility, curiosity, and community, this is your chance to lead a financially strong mutual insurance company into its next chapter while making a meaningful impact in rural Ontario.

As President and CEO, you will lead a dedicated team in partnership with a supportive Board of Directors to shape the future of WWMIC. Drawing on your expertise in the property and casualty insurance industry, you will foster sustainable growth, strengthen relationships, and uphold WWMIC's position as a leader in the mutual community.

Your success will stem from your transparent and collaborative communication style, combined with your ability to challenge the status quo to achieve fair and effective outcomes. You thrive on inspiring teams and driving innovation while honoring the company's legacy. You also look forward to living and working within an hour's commute of a community renowned for its rich history, architecture, and recreation — fondly known as the "Prettiest Town in Canada."

<https://www.goderich.ca/en/index.aspx>

COMPANY BACKGROUND

Founded in 1879, WWMIC provides trusted farm, residential, auto, and commercial insurance. Ranked among the top 20 farm mutuals in premiums written, WWMIC is a financially stable organization with deep community roots.

Through a multi-channel distribution network, 27 dedicated staff, and an engaged Board of Directors, WWMIC supports thriving rural communities by living its mutual values, fostering self-reliance, and giving back to its neighbors.

KEY QUALIFICATIONS

Financial Acuity: Strong business acumen, financial expertise, and previous P&L responsibility with excellent attention to detail.

Leadership Experience: 5–7 years in property and casualty insurance, with direct experience in underwriting, claims, and distribution strategies.

Team Leadership: Proven success in building cohesive, motivated teams.

Strategic Insight: Ability to see the big picture and support change with both a people first and a data-driven, analytical approach.

Governance: Experience working with a Board of Directors (preferred).

Community Advocate: Demonstrated commitment to community involvement.

Technical Skills: Proficiency in Microsoft Office, including advanced Excel skills.

EDUCATION

- MBA or equivalent experience.
- Certified Insurance Professional (CIP) designation.
- Valid driver's license and reliable transportation.

IDEAL CANDIDATE PROFILE

Strategic Visionary: A forward-thinking leader with strong business acumen and financial expertise.

Inspirational Innovator: A change agent who inspires confidence and drives innovation.

Excellent Communicator: Transparent, approachable, and relationship-focused.

Adaptable Leader: Open to new ideas and flexible in navigating change.

Employee-Centric Approach: Values team collaboration, fosters a family-like culture, and champions work-life balance.

COMPENSATION

Compensation will be commensurate with background and experience and will include a base salary and benefits.

[Apply now to shape the future of a trusted and respected mutual insurance company.](#)

CONTACT

Qualified individuals are invited to apply with their résumé and a cover letter, **with WWMIC CEO Search**, in the subject line, by February 9, 2025, including a confidential statement of compensation expectations, to:

Satori Consulting Inc.
Attention: Nick Verrecchia
Email: recruitment@satoriconsultinginc.ca

Questions about this opportunity may be directed to Nick Verrecchia at recruitment@satoriconsultinginc.ca or (905) 627-0562 (talk).

ACCOMMODATIONS

WWMIC values inclusivity. If you require accommodation during the application or interview process, please advise us as soon as possible, so appropriate arrangements can be made.

Satori Consulting thanks all those who apply; however, only candidates considered for an interview will be contacted.